

3rd Iran Steel Export **Perspectives Conference**



Among attendees this year:

IMIDRO, Iran IROPEX, Iran Khouzestan Steel, Iran Esfahan Steel, Iran Kish South Kaveh Steel, Iran MIDHCO, Iran Arfa Iron and Steel, Iran MN Gulf Group, UAE Sepahan Industrial Steel, Iran Diler Holding, Turkey Asil Celik, Turkey

Acemar, Turkey Al Jazeera Steel, Oman Jindal Shadeed Iron and Steel, Oman Dhofar Steel, Oman Al Ghurair Iron and Steel, UAE CGT Middle East, UAE Jadeed Al-Hadeed International, UAE MetalOne, UAE

September 7, 2016 Hyatt Regency Dubai Dubai, United Arab Emirates

Is Iran still on the top of the agenda?

There are at least 5 reasons to answer yes:

- Iran's export is expected to grow up by more than 30% this year, mainly in hillets
- Iran's role as a reliable supplier of billet is increasing after China cancelled a number of contracts in the 1st quarter
- Iran and the CIS still have the lowest cost in the MENA region
- Development of Iranian state-controlled iron and steel sector will depend on how fast it will be able to attract investment and technology
- Iran is still an opportunity for importers of high value-added steel products



Metal Expert

Session 1 Iran billet export

- Market conditions and outlook
- Market potential and competitiveness for Iranian billet export: Turkey, Egypt and GCC

Session 2 **Key end-market factors**

- China as a huge impact factor
- Cost, margin and competition
- Expectation of further slowdown in construction

Session 3 **Iran as opportunity**

- Prospects of sheet and coated steel import to Iran
- Modernization of Iran's oil and gas sector – a new opportunity for tubes and pipe suppliers
- Prospects of plate imports for shipbuilding
- New technologies and equipment for Iran's downstream sector
- Iran's export infrastructure

Confirmed speakers:

- Dr. Mohammad Taheri,
 International Affairs Adviser to the
 Chairman, IMIDRO, Iran
- Mr. Nematollah Mohseni,
 Senior Adviser in Marketing and
 Sales, Esfahan Steel Company (ESCO),
 Iran
- Prof. Keyvan Jafari Tehrani,
 Head of International Affairs,
 IROPEX, Iran
- Mr. Asadollah Farshad,
 Managing Director, IGISCO, Iran
- Mr. Iraj Salehi, Chairman of the Board, Barsoo Company, Iran
- Mr. Abu Bucker Husain, CEO, Al Ghurair Iron & Steel LLC (AGIS), UAE
- Mr. Xinchuang Li, President, China Metallurgical Industry Planning and Research Institute (MPI), China
- Mr. Alagramam Nagarajan
 Venkataraghavan, CEO, Al
 Jazeera Steel, Oman